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Residential Property Review

September 2026

Our monthly property market review is intended to provide background to recent developments in property markets as well as to give an indication of how some key issues could impact in the future.

We are not responsible or authorised to provide advice on investment decisions concerning property, only for the provision of mortgage advice.

Mortgage rates affecting sales

The latest report from Savills shows that higher mortgage rates have impacted sales activity.

In July, mortgage approvals were 16% below the 2017-19 average and the lowest level since December 2023. Sales agreed were also down 6% in August when compared with the pre-pandemic norm.

Completed transactions were 2% higher than the 2017-19 average in July due to a stronger market earlier in the year.

It is expected that transactions will drop in the coming months due to weaker mortgage and sales activity. However, Zoopla reported that buyer searches were up 7% in August. Savillsnotes that *'when mortgage rates do fall, there is likely to be a degree of pent-up demand in the market.'*

Scotland and the North West continue to lead the way when it comes to house price growth. Localised data indicates East Dunbartonshire (10.9%) recorded the strongest growth in May, while Kensington and Chelsea (-9.1%) saw the slowest growth.

Landlords' incomes rise

The average landlord's income has increased over the last year, according to analysis by Rushbrook.

In Q1 2026, the average UK landlord portfolio generated £88,454 in gross rental income, representing a 22.9% increase compared with the previous year. The average landlord owns 7.3 properties, with a combined estimated value of £1.7m.

These figures have remained unchanged over the last year, showing that the increase in rental income has generally not been driven by landlords expanding their portfolios. Instead, the rise is due to higher rents, with estimated rental income increasing from £9,860 to £12,117 per property.

However, estimated buy-to-let mortgage borrowing has also increased by 14.6% over the year and landlords need to account for the ongoing cost of managing properties, which is typically around £139 per month per property.

RICS Residential Market Survey

The latest Royal Institution of Chartered Surveyors' (RICS) UK Residential Market Survey indicates that the housing market is stabilising further.

The report shows that buyer demand and agreed sales were still in negative territory in August, but both showed some improvement. The net balance for new buyer enquiries increased for the fifth consecutive month to -19%, marking the least negative reading since January. Sales agreed recorded a similar net balance of -17%, up significantly from -38% in April.

Expectations for sales over the next three months moved closer to neutral territory, rising from -13% in July to -3% in August. The 12-month outlook also improved moderately from +3% to +6%.

In the lettings market, demand continues to outweigh supply; monthly tenant demand recorded a net balance of +18%, while landlord instructions stood at -14%. A net balance of +44% of respondents expects rents to rise over the next three months, up from +33% in July.

House price
Headline statistics

House Price Index (July 2026)	104.5
Average House Price	£273,000
Monthly Change	0.7%
Annual Change	1.4%

– Average house prices in the UK increased by 1.4% in the year July 2026

– House prices decreased by ***0.7%*** on average between April 2026 and May 2026

– The average price in London was ***£550,037.***

House price
Price changes by region

Region	Monthly change (%)	Annual change (%)	Average price (£)
England	0.7%	1.1%	£293,479
Northern Ireland	2.1%	9.2%	£202,487
Scotland	1.2%	2.3%	£196,349
Wales	1.0%	2.6%	£215,037
East Midlands	1.7%	1.9%	£242,274
East of England	0.5%	0.5%	£337,518
London	-0.1%	-3.3%	£550,037
North East	1.1%	4.9%	£166,943
North West	1.0%	4.4%	£221,445
South East	0.5%	0.2%	£380,878
South West	-0.2%	-0.2%	£302,298
West Midlands Region	0.5%	1.5%	£250,880
Yorkshire and The Humber	1.3%	3.0%	£209,116

All details are correct at the time of writing (16 September 2026).

Source: The Land Registry | Release date: 16/09/26 | Next data release: 21/11/26

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