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Residential Property Review

July 2026

Our monthly property market review is intended to provide background to recent developments in property markets as well as to give an indication of how some key issues could impact in the future.

We are not responsible or authorised to provide advice on investment decisions concerning property, only for the provision of mortgage advice.

Plans to end 'gazumping'

The government has announced plans to end 'gazumping,' meaning buyers in England and Wales will no longer be at risk of being outbid at the last minute, potentially causing a sale to fall through.

Currently, buyers and sellers can walk away after an offer has been accepted, which can disrupt the sale chain and incur unwanted costs for the other party. However, there are plans to follow in the footsteps of Scotland and make sales agreements legally binding at an earlier stage. This will stop a buyer from being 'gazumped' unless there is a legitimate reason. It is hoped that these changes, which are expected to be introduced in 2029, will speed up the homebuying process. As well as this, sellers and estate agents will be required to share more information upfront. Overall, the government estimates that the reforms should save the average buyer £650.

Homebuyer demand slips

Recent data from eXp UK indicates that homebuyer demand in England dipped in Q2, as the proportion of properties under offer fell to 41.2%.

The statistics highlight that the regional divide persists, with performance varying significantly depending on the area. East Riding of Yorkshire saw the strongest increase in buyer demand, with a quarterly rise of 3.1%. Although the City of London is the most expensive area in which to buy, demand still increased by 0.7% in Q2. Meanwhile, Dorset, Surrey and Bristol saw the sharpest drops in homebuyer demand. This coincides with new data from Connells showing there has been a 6% decline in the number of homes for sale that have secured an offer this year.

Adam Day, Head of eXp UK and Europe, commented, *"What continues to stand out is the resilience being shown by many markets across the North and Midlands, where affordability remains comparatively stronger and buyer activity has generally held up better."*

The latest RICS Market Survey

The latest Residential Market Survey from the Royal Institution of Chartered Surveyors (RICS) suggests that the deteriorating market conditions may be easing slightly.

Tarrant Parsons, Head of Market Research and Analysis at RICS, observed, "June's survey results offer some cautious encouragement that the worst of the slowdown in market activity may be beginning to pass, with several key indicators moving in a less negative direction for a second consecutive month."

New buyer enquiries posted a net balance of -29%, up from -34% in the previous two months and the highest reading since February. Meanwhile, near-term sales expectations showed some improvement, rising to -16%. Over the next twelve months, sales volumes are expected to remain broadly flat, with a net balance of +1%.

In the lettings market, tenant demand showed signs of improvement as it rose to +18%, the strongest reading since May 2025, but landlord instructions remained in negative territory at -18%.

House price
Headline statistics

House Price Index (March 2026)	104.0
Average House Price	£271,000
Monthly Change	0.3%
Annual Change	2.7%

– Average house prices in the UK increased by 2.7% in the year May 2026

– House prices decreased by ***0.3%*** on average between April 2026 and May 2026

– The average price in London was ***£544,814.***

House price
Price changes by region

Region	Monthly change (%)	Annual change (%)	Average price (£)
England	0.1%	2.3%	£292,095
Northern Ireland	1.5%	7.4%	£198,015
Scotland	1.5%	4.4%	£195,543
Wales	1.3%	4.2%	£215,252
East Midlands	-0.4%	3.2%	£240,758
East of England	0.3%	2.3%	£338,224
London	-1.2%	-3.7%	£544,814
North East	0.6%	5.9%	£163,933
North West	1.4%	5.8%	£219,506
South East	0.8%	1.2%	£381,311
South West	-0.3%	1.7%	£302,559
West Midlands Region	-0.9%	2.7%	£247,764
Yorkshire and The Humber	0.2%	4.3%	£208,549

All details are correct at the time of writing (22 July 2026).

Source: The Land Registry | Release date: 22/07/26 | Next data release: 19/08/26

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